(8/27/06)

PROJECT 1 – CMoA ANNEX - Gallery & Study Space

Mindset:

This project will serve as an introduction to architectural composition by stressing the need for <u>concept development</u> and a rigorous <u>design</u> <u>process</u> that leads to rich, meaningful, and evocative <u>compositions</u> of architectural elements and <u>spatial experiences</u> on a small scale.
It seeks to build on your 1st year experiences, especially the music building, though the site and context will be more open, the program will be more complex, and you will be expected to create and make clear architectural spaces, including enclosures, wall-thickness, etc.
All students will <u>research</u> the work of an assigned <u>modern artist</u> in order to explore how <u>space</u>, <u>form</u>, and <u>experience</u> are related to the strong <u>concepts</u> in artworks. The lessons are then to be re-oriented to your own architectural designs: your <u>spaces</u>, forms, and experiences are to be <u>integrally related to your own chosen concept</u> for exhibition & study.
The project focuses on the problem of a building <u>addition</u> within an <u>urban context</u>. Engage life, the context and building. Avoid building in isolation, a mere concept, or an imitation of the context or art inside.

Project:

- The Carnegie Museum of Art, in an effort to strengthen and focus its world renowned art collections, and to improve the Oakland Cultural Corridor, has decided to expand its Oakland building complex with an adjacent "annex" that is to become integral to the neighborhood. - Your charge is to design a small but innovative exhibition and study center for a single contemporary artist that builds on the existing museum's resources. The design must engage the urban context & the existing CmoA building in a manner that ties in closely to the concept and program. - You are encouraged to challenge conventions of art exhibition spaces implied in the terms "museum" or "gallery" by gaining an understanding of the meaning, context and experience of the specific artist's work, and communicating it to a larger audience through the building's architecture. Although you are allowed to challenge our established views about the artists' work, you must maintain the integrity of the art works! - The importance, relationship, and size of exhibit and study spaces will vary according to the size and nature of the particular artist's work.

Program:

Your design MUST contain ALL of the following programmatic elements. - Permanent EXHIBITION space for more than 3 specific art works or installations by your artist, depending on scale and your design. The exhibit / gallery space must have at least 2 means of <u>egress</u>, including an oversized door, and if necessary an elevator, to install art works. - Innovative STUDY space to explore, research, investigate, analyze and demonstrate the artist's work in an <u>alternative</u>, non-exhibition format that YOU invent/design. Be creative; invent a new way of looking at your artists' work; reveal unknown aspects of the art.

OUTDOOR AREA: Create a significant and integral outdoor space adjacent to the addition to supplement building functions (workshops, exhibits, classes). Your design should indicate suggested uses!
SUPPORT spaces, including: a) Entry, lobby & circulation spaces;
b) Women's and Men's handicap toilets; c) Two means of egress,
d) Mechanical spaces; e) Two small curatorial offices; f) Modest storage facilities. Your design must include a proposal for how to accommodate these typical support spaces, though you may choose to have some support aspects linked to the main museum.











<u>Artists</u>

Each student will be assigned to design an annex for one of these artists (a separate sheet will describe the research & group presentation):

- 1 Acconci, Vito 2 Naumann, Bruce 3 Borofsky, Jonathan 4 Lewitt, Sol 5 Holzer, Jenny
- 6 Kosuth, Joseph 7 Morris, Robert 8 Burden, Chris 9 Artschwager, Richard 10 Whiteread, Rachel

Site, Analysis & Context:

PA Assoc.

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. Plftsburgh Institute

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- The site is the empty parking lot just east of the Scaife Galleries of the CMoA. All studios should coordinate to set site boundaries and other restrictions. A broad site plan will be handed out.

Every studio should create or share a site model and context drawings. These should form the base of nearly EVERY plan, section and elevation, perspective, and axonometric (NO "floating" drawings).
A major part of the design process should be <u>site analysis</u> and an effort to

A major part of the design process should be <u>site analysis</u> and an effort to engage the CONTEXT (in all its manifestations and definitions).
 The site, program, and selection of artists will be identical for all studios.

This demands teamwork, collaboration and interaction between studios.

Requirements & Due Date: A mid-review will be held around **Oct. 2**. Final projects will be **DUE Sun. Oct. 15, 10:00pm**. Computer printouts and presentations will be due SEVERAL DAYS EARLIER to avoid problems. Primary drawings and a WELL-BUILT model will likely be at 1/4" scale. Focus particular attention on creating LARGE and evocative perspectives and "experience" drawings, including in your drawing class. All presentations will be on 44"x88" panels (minimum paper size 22"x22"). A list of final requirements will be distributed after the mid-review.

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